

# INTRODUCING Fitness Rewards with CollegeSave®



Offer more perks to your members while encouraging fitness with this innovative college tuition discount program

Physical activity enhances health, yet getting your members moving can be a challenge. CollegeSave encourages physical fitness by rewarding frequency of workouts with significant tuition discounts for participants' children and grandchildren at leading private colleges and universities.

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*“With CollegeSave, your members are rewarded for improving their health and fitness when they participate in Fitness Your Way™.”*

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#### **Boosts your members' health**

The goal of CollegeSave is to increase physical activity while supporting higher education. Studies show that regular exercise can promote weight loss, build bone density, increase energy, improve insulin sensitivity, decrease blood pressure, and more.<sup>1</sup>

#### **Reward Fitness Your Way™ participation**

CollegeSave lets your Fitness Your Way members save up to a full year's tuition at many of "America's Best Colleges and Universities"<sup>2</sup> – just by staying active. Current participating members earn 250 tuition discount points each month – plus 1000 discount points for signing up. (Each point equals \$1.00 in tuition discounts at participating colleges.)

#### **Attract members to your plans**

Fitness Your Way plus CollegeSave add powerful perks to your health plan choices. In addition to offering your members access to a wide variety of fitness facilities and classes, members can now make their workouts deliver double: improved health plus college discounts. Best of all, CollegeSave builds brand affinity with your next generation of health plan members.



### Signing up

Members earn 1000 tuition discount points worth \$1000 in tuition savings just for signing up for CollegeSave. One or more children in the member's extended family are eligible to become the beneficiary of the tuition discount.

### Earning points

Every month your participating member stays current with their Fitness Your Way membership, the program adds 250 points (\$250 worth of tuition savings) to their CollegeSave account with no limit to the points they can earn.

### How much can be saved?

Members can save up to one full year's worth of tuition costs for each student enrolled. The savings are applied in four equal installments over the four years of enrollment at participating schools.

### Who funds the program?

The colleges cover 100% of the cost of the tuition discounts making it possible for your members to enjoy this valuable benefit with no cost to the health plan. \$80.1 million in tuition discounts were redeemed in 2017. Over 4 million eligible families have been served by the program.

### Which schools are participating?

Nearly 400 private colleges and universities in 44 states participate. 80% are on the U.S. News & World Report List of America's Best Colleges and Universities. Visit [collegesave.org/fitnessyourway](http://collegesave.org/fitnessyourway) for the complete list.

### Who can be a beneficiary?

Fitness Your Way members can save for college for their family members, loved ones, or friends – pretty much any college bound student from infancy to junior year in high school.



To learn more about Tivity Health's CollegeSave Tuition Savings Program, contact us at **1-866-535-1675 (TTY: 711)** or visit our website at [collegesave.org/fitnessyourway](http://collegesave.org/fitnessyourway)

*CollegeSave Disclaimer:* Students must be admitted to one of the participating colleges on standard admission criteria. Students use the rewards for discounts off full tuition in four equal installments from freshman to senior year of college. The tuition savings benefit is provided as a discount off tuition by each college; schools sign contracts with the program's college network administrator to honor the tuition discount (it is never paid in cash to a participating student or family). All students in the member's extended family are eligible, from birth to the beginning of the junior year of high school; members can name their child, stepchild, niece, nephew, cousin, godchild or grandchild as a beneficiary of the tuition discounts. There is no requirement for students to select a college they will attend in advance. The Tuition Discount points represent a guaranteed minimum scholarship that can be combined with other aid offered by the participating college. Additional requirements, including deadlines for registering students in the program and procedures for redemption of tuition discounts are provided in the CollegeSave Membership Terms and Conditions on the program membership portal.

*Fitness Your Way Disclaimer:* Access unlimited as to: (a) the number of times you may visit a participating fitness location ("PL"), (b) the time of day you may visit a PL during normal business hours, (c) the number of different PL's you may visit, (d) your use of the facilities and amenities available for use by PL members holding a basic membership, and (e) the number of times you can attend a group fitness class at a PL led by a certified fitness instructor.